

To Whom It May Concern,

I am pleased to write this letter of recommendation for Emily. I had the opportunity to work closely with her during our time together at Geek Powered Studios, where she served as both a Designer and Integrations Specialist. Throughout her tenure, Emily consistently demonstrated a rare combination of technical expertise, creative problem-solving, leadership, and an unwavering commitment to helping the team succeed.

While Emily is a talented designer, one of her greatest strengths is her ability to bridge the gap between design and technology. She became our go-to resource for complex integrations, connecting platforms, troubleshooting technical issues, and developing solutions that allowed our internal systems and client projects to function more efficiently. Whether she was architecting Google Tag Manager and Turnstile implementations, building Zapier automations to streamline workflows, or tackling technically challenging projects like a new E-commerce product bundle for one client or implementation of an interactive mapping project for another, Emily approached every challenge with curiosity, persistence, and exceptional attention to detail.

Beyond her technical abilities, Emily naturally grew into a leadership role within our design department. She was instrumental in helping the team navigate change, mentoring others through new processes and technologies while maintaining a positive and encouraging attitude. She never hesitated to step in wherever she was needed, and her willingness to take ownership made her someone both leadership and her teammates could depend on.

Emily's professionalism, adaptability, and collaborative spirit made her an invaluable member of our organization. She consistently brought a solutions-oriented mindset to every project, remained calm under pressure, and was always willing to roll up her sleeves to solve difficult problems. Her positive attitude and genuine investment in the success of those around her helped elevate the entire team.

I recommend Emily without hesitation for any role that requires technical problem-solving, systems integration, design collaboration, or team leadership. She possesses the rare ability to understand both the technical and human sides of a project, making her an asset to any organization fortunate enough to have her on their team.

Please feel free to contact me at 512-826-8941 if I can provide any additional information regarding Emily's experience or qualifications.

Sincerely,

Shasta Erickson
Operations Manager
Geek Powered Studios



October 3rd, 2025

To Whom It May Concern,

Emily Sims has been an employee with FDI Creative Services for roughly 10 years. She left in good standing with our company and team members. Emily started as a Jr. Web Developer and quickly rose through the ranks to become one of our lead web developers.

Emily showed good problem-solving skills while investigating code issues or sometimes reverse-engineering someone else's website programming issues. Our clients absolutely loved working with Emily and complimented her to me regularly.

Emily takes ownership of each project or task that we've given her and has gone the extra mile on many occasions to help us with difficult problems and to create successful solutions. Emily was a dedicated part of our team with great attendance and worked with me and the team at FDi Creative for a decade.

It was painful to have to reduce the staff and department that she was a part of here at FDI, due to changing business priorities and the direction of services we offer.

It is my hope that this letter helps Emily to find another firm that is looking for a talented and resourceful website developer/programmer. I know she will be a valuable partner of any team that she becomes a part of.

Best Regards,

Bill Fahy
President

FDI Creative Services, Inc.
www.fdicreative.com