



ELIZABETH ORTIZ

BUSINESS DEVELOPMENT MANAGER/
ACCOUNT MANAGER

To Whom It May Concern,

I am pleased to recommend Emily Sims. I had the opportunity to work with Emily at Geek Powered Studios, where we collaborated on several technical projects and client integrations.

Emily consistently demonstrated strong technical knowledge, resourcefulness, and attention to detail. She was particularly effective at taking complex client needs and turning them into practical, reliable solutions. During our time working together, she built a custom map for a client, implemented Cloudflare Turnstile for multiple clients, and developed Zapier automations that improved workflows and reduced manual work.

Emily was also an excellent communicator. She proactively communicated any roadblocks, technical limitations, or potential delays as they arose. This was extremely helpful to me as an account manager because it allowed me to keep clients informed, manage expectations, and address potential concerns before they became larger issues.

What stood out most was Emily's ability to troubleshoot challenges and independently determine the best path forward. She approached each project thoughtfully, communicated clearly, and followed through to ensure the final implementation worked as intended. Her work made a meaningful difference for both our team and our clients.

Emily would be a valuable addition to any organization looking for someone who is technically capable, dependable, and comfortable working with custom integrations and automation. I strongly recommend her and am confident she will bring the same level of skill, communication, and dedication to her next role.

Please feel free to contact me if you would like any additional information.

Sincerely,

Elizabeth Ortiz

Business Development Manager/Account Manager

Geek Powered Studios

To Whom It May Concern,

I am pleased to write this letter of recommendation for Emily. I had the opportunity to work closely with her during our time together at Geek Powered Studios, where she served as both a Designer and Integrations Specialist. Throughout her tenure, Emily consistently demonstrated a rare combination of technical expertise, creative problem-solving, leadership, and an unwavering commitment to helping the team succeed.

While Emily is a talented designer, one of her greatest strengths is her ability to bridge the gap between design and technology. She became our go-to resource for complex integrations, connecting platforms, troubleshooting technical issues, and developing solutions that allowed our internal systems and client projects to function more efficiently. Whether she was architecting Google Tag Manager and Turnstile implementations, building Zapier automations to streamline workflows, or tackling technically challenging projects like a new E-commerce product bundle for one client or implementation of an interactive mapping project for another, Emily approached every challenge with curiosity, persistence, and exceptional attention to detail.

Beyond her technical abilities, Emily naturally grew into a leadership role within our design department. She was instrumental in helping the team navigate change, mentoring others through new processes and technologies while maintaining a positive and encouraging attitude. She never hesitated to step in wherever she was needed, and her willingness to take ownership made her someone both leadership and her teammates could depend on.

Emily's professionalism, adaptability, and collaborative spirit made her an invaluable member of our organization. She consistently brought a solutions-oriented mindset to every project, remained calm under pressure, and was always willing to roll up her sleeves to solve difficult problems. Her positive attitude and genuine investment in the success of those around her helped elevate the entire team.

I recommend Emily without hesitation for any role that requires technical problem-solving, systems integration, design collaboration, or team leadership. She possesses the rare ability to understand both the technical and human sides of a project, making her an asset to any organization fortunate enough to have her on their team.

Please feel free to contact me at [REDACTED] if I can provide any additional information regarding Emily's experience or qualifications.

Sincerely,

Shasta Erickson
Operations Manager
Geek Powered Studios



October 3rd, 2025

To Whom It May Concern,

Emily Sims has been an employee with FDI Creative Services for roughly 10 years. She left in good standing with our company and team members. Emily started as a Jr. Web Developer and quickly rose through the ranks to become one of our lead web developers.

Emily showed good problem-solving skills while investigating code issues or sometimes reverse-engineering someone else's website programming issues. Our clients absolutely loved working with Emily and complimented her to me regularly.

Emily takes ownership of each project or task that we've given her and has gone the extra mile on many occasions to help us with difficult problems and to create successful solutions. Emily was a dedicated part of our team with great attendance and worked with me and the team at FDi Creative for a decade.

It was painful to have to reduce the staff and department that she was a part of here at FDI, due to changing business priorities and the direction of services we offer.

It is my hope that this letter helps Emily to find another firm that is looking for a talented and resourceful website developer/programmer. I know she will be a valuable partner of any team that she becomes a part of.

Best Regards,

Bill Fahy
President

FDI Creative Services, Inc.
www.fdicreative.com